



Social Media Wing

Annual Report 2020

50, Arpit Nagar, Gandhi Path, Vaishali Nagar, Jaipur (Raj.) - 302021

The Help India Online foundation has formed with the main objective that anyone with a smartphone can participate in making a great change with great ease. Bearing this in mind HIO started working on Social Media Platforms. Social media is always the best way to deliver ideas to a large audience. As technology is rapidly becoming accessible to everyone. With social media channels can easily spread messages and can bring changes at a grassroots level. We actively use social media for change and provide regular updates on the work that the organization is committed to. Right from the Guest lecture, Social work, Achievement by the organization, Social Meeting, Training update, and so on. We have Facebook, Instagram, Twitter, LinkedIn, Youtube, Whatsapp, and Pinterest accounts. We also have our Facebook community group, where members shares and deliver their ideas

Facebook(<https://www.facebook.com/Helpindiaonlinefoundation>)

With over 10k+ followers, the organization keeps regular updates about work. On our page, we post videos and photos, and facts about our organization's contribution to society. We also have our Facebook community group where people also share their pictures and videos. On our Facebook page, people can gain all the information regarding upcoming events, community meetings, educational training, and important news about the organization.

Instagram(<https://www.instagram.com/Helpindiaonlinefoundation>)

We have over 7k+ followers on Instagram. On the page, we actively add posts, stories, IGTV videos, and reels. We share short success stories of our members, take live sessions, post videos of our social work.

Twitter(<https://www.Twitter.com/Helpindiaonline>)

Through Twitter, we expand our networks and organize our members, and helping members. On Twitter, we have 2k+ followers. We tweet about the social causes and our daily events held in our organization.

Youtube(<https://www.youtube.com/channel/HelpIndiaTV>)

Help India Online has its own youtube channel on which daily training live sessions take place. We have over 5K+ subscribers. Help India Tv is our YouTube channel over there we have videos regarding training sessions, educational videos, application tutorials, and our online courses.

Whatsapp

With over 150+ WhatsApp groups, the organization keeps standard updates about work. Through Whatsapp, we communicate with members and circulate social messages, important meeting updates, training session links, achievements posts, and send Birthday wishes.

**MFA Dr. Pawan Pareek
National General Secretary**